

Overall

Total No. of 2010 Graduates:	3662	Placement Rate:	95.4%
Survey Response Rate:	72.5%	Unemployment Rate:	4.6%

All Graduates - No. of Respondents: 2656; Response Rate: 72.5%	
Employed	58.2% (1545)
Further Education	34.6% (920)
Other	2.6% (68)
Unemployed	4.6% (123)

Undergraduate Programs

Arts (BA and HBA) – No. of Respondents: 1397; Response Rate: 70.1%	
Employed	47.0% (656)
Further Education	47.4% (662)
Other	1.9% (26)
Unemployed	3.8% (53)
Average Salary*	\$37 854 (129)

Business Administration (BBA) – No. of Respondents: 468; Response Rate: 75.7%	
Employed	73.9% (346)
Further Education	15.0% (70)
Other	5.1% (24)
Unemployed	6.0% (28)
Average Salary*	\$48 727 (178)

Science (BSc and HBS) – No. of Respondents: 168; Response Rate: 81.6%	
Employed	34.5% (58)
Further Education	62.5% (105)
Other	1.8% (3)
Unemployed	1.2% (2)
Average Salary*	\$40 316 (13)

Music (BMus and BMTh) – No. of Respondents = 46; Response Rate: 79.3%	
Employed	26.1% (12)
Further Education	65.2% (30)
Other	0.0% (0)
Unemployed	8.7% (4)
Average Salary*	n/a

* Data based only on salaries of graduates who completed their studies on a full-time basis

Graduate and Professional Programs

Education (BEd) – No. of Respondents = 106; Response Rate: 80.3%	
Employed	88.7% (94)
Further Education	2.8% (3)
Other	0.9% (1)
Unemployed	7.5% (8)
Average Salary*	\$46 136 (11)

Business Administration (MBA) – No. of Respondents = 189; Response Rate: 76.5%	
Employed	89.4% (169)
Further Education	1.6% (3)
Other	1.1% (2)
Unemployed	7.9% (15)
Average Salary*	\$66 843 (42)

Social Work (MSW) – No. of Respondents = 121; Response Rate: 73.8%	
Employed	93.4% (113)
Further Education	1.7% (2)
Other	3.3% (4)
Unemployed	1.7% (2)
Average Salary*	\$55 589 (43)

Arts and Science (MA, MSc, MIPP, MES) – No. of Respondents=108; Response Rate: 65.1%	
Employed	52.8% (57)
Further Education	36.1% (39)
Other	2.8% (3)
Unemployed	8.3% (9)
Average Salary*	\$48 361 (18)

All Disciplines (PhD) – No. of Respondents = 13; Response Rate: 54.2%	
Employed	84.6% (11)
Further Education	7.7% (1)
Other	0.0% (0)
Unemployed	7.7% (1)
Average Salary*	n/a

* Data based only on salaries of graduates who completed their studies on a full-time basis

Brantford Campus (also counted in BA/HBA statistics on page 1)

All Disciplines (BA/HBA) – No. of Respondents = 280; Response Rate: 72.0%	
Employed	52.1% (146)
Further Education	42.1% (118)
Other	1.1% (3)
Unemployed	4.6% (13)
Average Salary*	\$36 582 (26)