

LAURIER



Canadian Excellence

Inspiring lives of leadership and purpose ...

- Laurier has been a Canadian leader for a long time. In fact, the university will celebrate its 100th anniversary in 2011
- One of the fastest-growing universities in Canada, the student body has more than doubled in the last ten years. Today, there are more than 15,000 students located at campuses in Waterloo, Kitchener, Brantford and Toronto
- Laurier shone in the 2009 Waterloo Region *Top 40 Under 40 listing*, with 14 community leaders having a connection to Laurier, either as faculty members, students or alumni
- Our innovative programs attract the best and brightest students. In September 2009, our first year students had an incoming average of 82%
- In the 2009 annual Maclean's ranking of Canadian universities, Laurier placed first in Ontario and fourth in the country among primarily undergraduate universities
- Laurier is the host university of ACUNS, the Academic Council on the United Nations System (ACUNS was formerly located at Yale University). We have a prominent role with the Centre for International Governance Innovation (CIGI), an international think tank founded to provide solutions to the world's most pressing governance challenges and the new Balsillie School of International Affairs
- Laurier students and graduates rank among the very best in UFE and CMA awards. Since 1993, Laurier accounting graduates have won more Canadian gold medals and Ontario gold medals for the UFE than any other university in Canada
- Laurier is one of only 15 Canadian schools to receive accreditation by the Association to Advance Collegiate Schools of Business (AACSB)
- Launched in 1976, Laurier's co-op program in business was the first in Ontario. Laurier now has the largest business degree co-op program in Canada.

Laurier Co-op -- Why employers choose Laurier Co-op

High standards. Admission is competitive and limited for most programs; students are pre-screened based on academic and leadership accomplishments, experience, and a personal interview

Well-rounded. Students are involved in the community and in extra-curricular activities

Ready to make an impact. Most students complete two years of study before their first work term

Diverse backgrounds and interests. More than 1,200 students are available each year

Co-op is a cost-effective way to gain access to a pool of the brightest students in Canada

Our business degree co-op program is the largest in Canada

Our commitment to deliver responsive service to help employers recruit and retain top talent

Co-op Programs - Undergraduate

Laurier's School of Business & Economics (SBE) Co-op

Consisting of three four-month work terms beginning after second year, the program is designed to allow employers to have a position filled year-round by Laurier Co-op students. Students begin work in January, May or September. Double degree students in business (Laurier) and computing or math (University of Waterloo) are available for up to four work terms.

- Most students are admitted through a competitive admission process based on their grades, previous work, extra curricular and volunteer experience and performance in an admission interview
- Co-op employers include major banks and chartered accounting firms, technology firms, manufacturing and service industries, government and non-profit organizations
- SBE Co-op students are located primarily in the GTA (65-70%) and the local region (20%); opportunities are

- also available in western Canada, the United States and International
- Approximately 30% are employed in chartered accounting, 30% in finance and management accounting and 25% in marketing, with the remaining in areas such as supply chain management, insurance, human resources, IT and economic research
- The average weekly salary is \$660 for a first work term, \$710 for a second term and \$775 for a third term
- Between 50-70% of SBE Co-op students have received a full-time offer of employment from one of their co-op employers in the past and typically, 70 to 80% of them have accepted the offer

Arts Co-op and Science Co-op

Students complete two work terms, which normally take place in the summer following their second and third years. Some computing students are also available for a 12 to 16-month work term

- Students major in more than 30 programs from archaeology and biochemistry/biotechnology to communications and financial mathematics
- Arts Co-op and Science Co-op students have worked in a diversity of jobs, such as those dealing with West Nile, Aids, literacy, water quality, mental health, land claims, international development and addiction

Co-op Programs - Graduate

Master of Business Administration (MBA)

- An innovative and integrated curriculum built around case competitions, consulting and international projects
- 20-month program which includes two work terms from January through April and September through December
- MBA weekly salaries average in the mid \$800 range
- Work term positions are primarily in marketing (22-36%), finance (21-32%), operations (15-32%) and consulting (12-13%)
- From our first MBA graduating class in May 2008, 52% reported receiving and accepting a full-time offer from one of their co-op employers

Master of Finance (MFin)

- Strong emphasis on empirical research in equities, fixed incomes, derivatives products, corporate finance and portfolio management
- Provides students with an opportunity to prepare and write Chartered Financial Analyst (CFA) Levels I and II exams
- 20-month program which includes two 4-month work terms from January through April and September through December

Master of Arts in Business Economics (MABE)

- Applies economic principles to business problems, strategic planning, international trade and finance and macroeconomic policy making
- 16-20- month program which includes an 8-month work term between May and December or a 4-month work term from May through August.

What is expected from employers?

- Challenging and relevant assignments and projects
- Sufficient orientation, training and supervision
- Approximately 16 weeks of full-time employment and fair compensation
- Assessment of student and final evaluation

Tax credit for co-op employers in Ontario

Businesses that hire Laurier Co-op students may be eligible to receive a tax credit. The Ontario government's Co-operative Education Tax Credit will reimburse a business for 25% to 30% of eligible costs, up to \$3,000 per co-op student. (Please note that all programs except Arts Co-op and Science Co-op are eligible for the tax credit.)

<http://www.lauriercc.ca/co-op/employers/reasonstorecruit/tax-credit.htm>

View the 2010 version of the Laurier Co-op brochure:

<http://www.lauriercc.ca/co-op/employers/brochure.htm>