
LAURIER CO-OP

Canadian Excellence

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CO-OP

Business and Economics Co-op

First Year Information Session

CO-OP AT LAURIER

- Gain hands-on experience to complement academic studies
- Personal attention by co-ordinators both during job search and work term
- Students complete two full years of academic study prior to the first work term

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WORK TERM SEQUENCE

Sept-December

January-April

May-August

Year 1 Academics

Academics

Summer Vacation

Year 2 Academics

Academics

Work Term 1

Year 3 Academics

Work Term 2

Academics

Year 4 **Work Term 3**

Academics

Academics

* 8-month work term (May-December)

JOB SEARCH PROCESS

- Job descriptions posted through Co-op online system
- Students apply to positions that interest them
- Employers review resumes
- Employers decide who they would like to interview
- During on campus recruiting, job offers are managed through the rank/match process
- Students are also expected to conduct a personal job search to complement the job posting process

BENEFITS

- Investigate and define career choices
- Apply theory from class in a “real world” environment
- Assess and develop work related skills
- Acquire job search skills
- Develop industry contacts
- Obtain one full year of work experience
- Help finance your education

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WEEKLY SALARY SURVEY Summer 2009



	Highest	Lowest	Average
Industry/Commerce	\$860	\$420	\$600
Government	\$725	\$420	\$565
Financial Institutions	\$800	\$500	\$674
Chartered Accounting	\$830	\$550	\$748

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REALITIES

- Financial commitment
- Economy
- No guarantee of employment (employment process may be lengthy, particularly for May work term)
- Relocation is often required during work terms
- Limited business/non-business electives available during spring academic terms
- Extracurricular activities restricted
- Graduate later
- On work term during grad recruitment
- Increased workload

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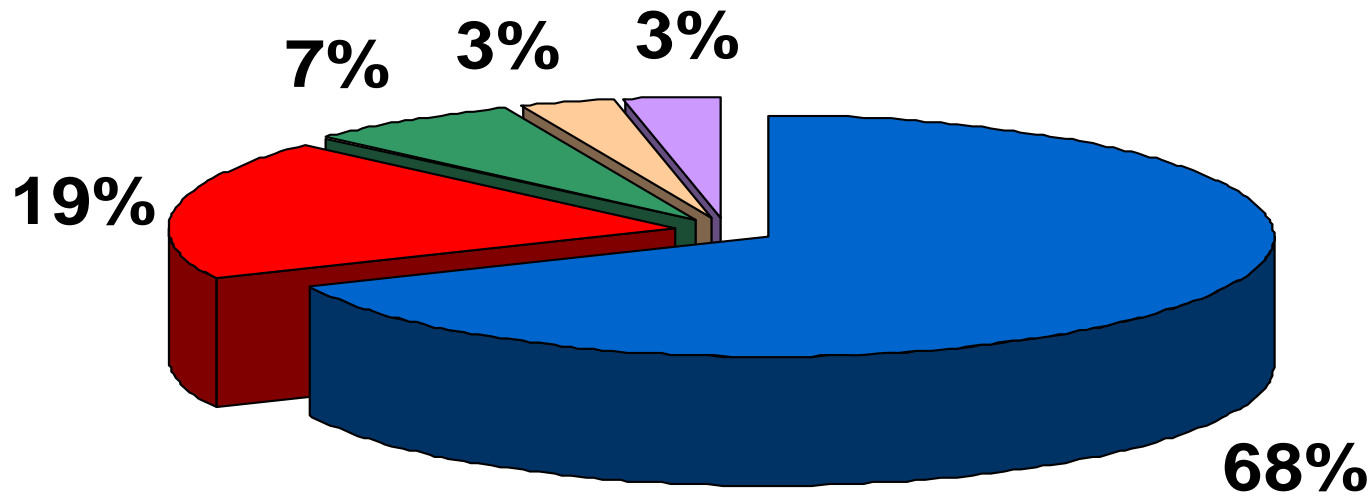
CO-OP ACTIVITIES

- **October**
 - Information session
 - Resume workshop
 - WebCT materials
- **November**
 - Job search workshop
 - CECS Navigator training
 - Resumes due
 - CA interview skills
 - CA mock interviews
 - CA job postings
- **December/January**
 - CA interviews
 - Interview skills workshop
 - Mock interviews
- **December/January**
 - Non-CA job postings
 - Rank/match sessions
- **February**
 - Non-CA interviews
 - Second round postings
- **March**
 - Work term preparation workshop
 - Job postings and interviews continue
- **April/May/June**
 - Personal job search
 - Job postings and interviews continue

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EMPLOYMENT LOCATIONS May-August 2009



■ GTA

■ SW Ontario

■ Other

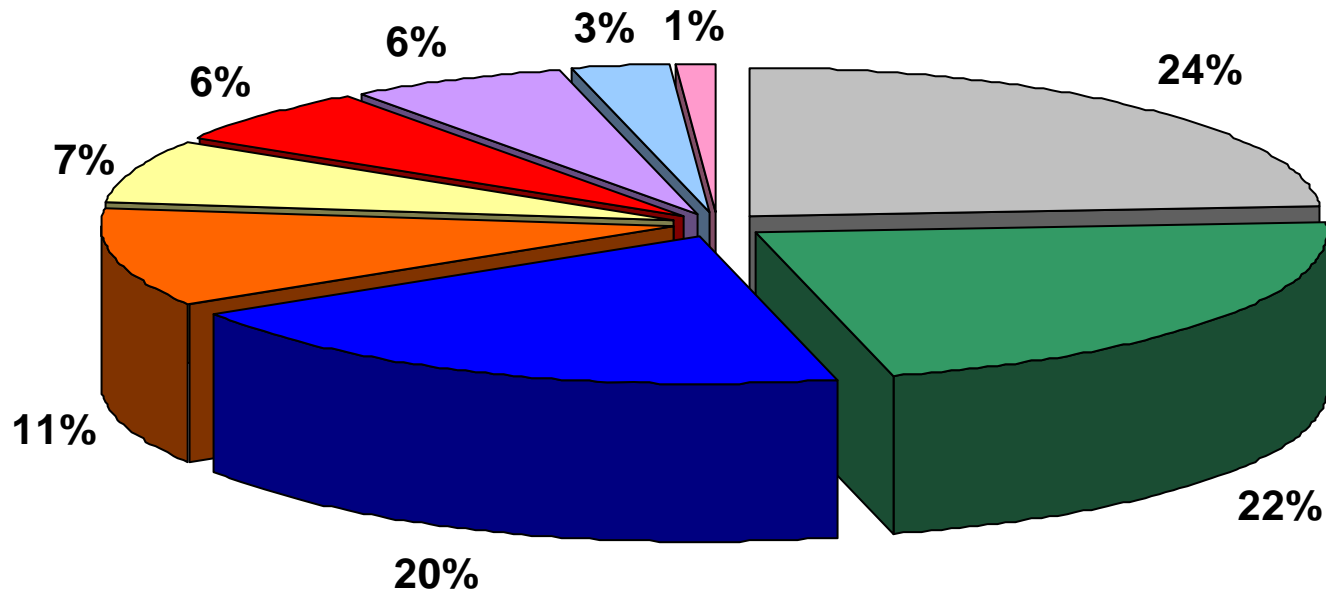
■ KW/Camb/Guelph

■ Northern/Eastern Ontario

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FUNCTIONAL AREAS May-August 2009



SAMPLE JOB TITLES

- Investment Research Asst. – Gluskin Sheff + Associates
- Junior Staff Accountant - KPMG
- Marketing Assistant – Walt Disney Canada
- Demand Planning Analyst – Pepsi Bottling Group
- Analyst – RBC Capital Markets
- Recruitment Assistant – Research In Motion
- Financial Analyst – GE
- PR Specialist – Sandvine

APPLICATION PROCESS

- On-line application available in March
- Step 1 - Overall first-year GPA cutoff established in July (as low as 7.0 to as high as 7.8)
- Step 2 - Individual interviews Sept.-early Oct. (begin the first week of September)
- Step 3 - Co-ordinator meeting to select successful applicants
- Decisions posted by e-mail in October
- No waiting list
- One entry point, cannot apply again later

THE INTERVIEW

- 15-minute formal interview conducted by 2 Co-ordinators
- Read introductory statement beforehand
- Assess:
 - Work experience from beginning of grade 11 to end of summer before second year
 - Volunteer service and extracurricular activities from grade 11 to end of Orientation week before second year
 - Marks
 - Interview performance
- Equal weight is given to each category

THE INTERVIEW

- Assess what candidates communicate in the interview, not items listed on the resume
- We don't consider activities you're going to do (only what you've done up until the end of O-week)
- Most students choose Laurier in part because of Co-op, not able to consider this as reason to admit students
- No References – unable to accept any references as part of the application process

THE INTERVIEW

- Student's responsibility to present their background and skills within the timeframe of 15 minutes
- Opportunity at end of interview to provide information not discussed in response to interview questions
- STAR system used to evaluate responses
- Learn how to be successful in an interview – research and attend a workshop through the Career Development Centre

STATISTICS

- Enrollment in Co-op is limited
- Competitive selection process
- This year
 - more than 500 students typically apply
 - we anticipate extending offers to approximately 270 in 2010

QUESTIONS?

- Rather than seeking information from other sources, get accurate and up-to-date information from the Co-op office at ext. 4484 or visit our website at www.wlu.ca/co-op