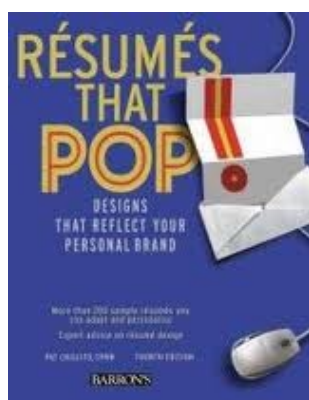


# The Career Resource Centre's “Best Picks”

## Designing Resumés That Stand Out Here are some of our favourites:



### Resumés That ‘Pop’: Designs That Reflect Your Personal Brand

By: Pat Criscito

This book is a great read for students wanting to create the best brand possible. This book reminds us that our resumé is a marketing tool to sell ourselves to the employer. We are all products that require marketing, meaning we must distinguish ourselves with our unique selling points in order to grasp an employer’s attention. This resource takes you through a 12-step process starting with focus, and ending with your profile statement.

Section: Employment Preparation - Resumé/Cover Letter

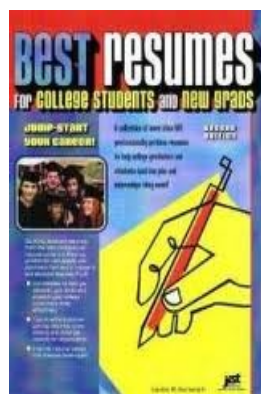
### Resume Buzz Words

By: Erik Herman & Sarah Rocha

Herman and Rocha start off the book by dividing the topics into ‘Industry Buzz Words’, ‘Powerful Words for Every Resumé’ and ‘A Handbook for Jobseekers’. An effective resumé speaks the language of the employer. In order to do this, Herman and Rocha highlight lists of words that touch on 30 different industry categories.



Section: Employment Preparation - Resumé/Cover Letter



### Best Resumés For College Students and New Grads

By: Louise Kursmark

Best for last! This book is tailored specifically to students with over 130 samples of professionally written resumés to inspire students to get their dream job. Each sample resumé outlines unique approaches to highlighting skills, GPA or experience – depending on what you want to stand out. The book is threaded with helpful tips and a very beneficial ‘frequently asked’ questions section from students like you.

Section: Employment Preparation - Resumé/Cover Letter

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