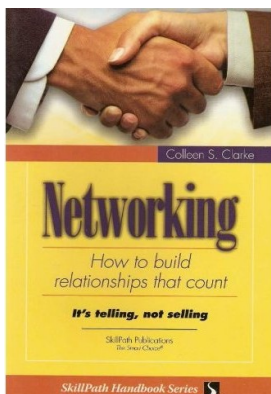


The Career Resource Centre's “Best Picks”

Are You Ready to Network?

Here are some of our favourites:



Networking: How to Build Relationships that Count

By: Colleen S. Clarke

This book serves as a fantastic general guide to “the world of networking”. Complete with exercises to help students read **and** absorb the information. The nine chapters delve into network goals, networking events and communicating with one’s network. Useful for any student wishing to learn the fundamentals of networking.

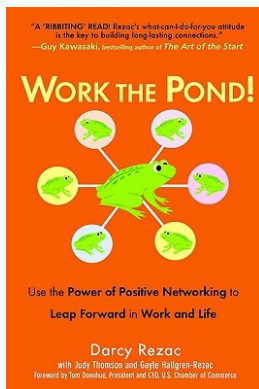
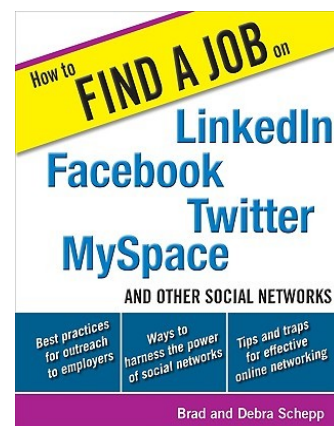
Section: Networking

How to Find a Job on LinkedIn, Facebook, Twitter and Other Social Networks

By: Brad and Debra Schepp

Interesting take on effective networking from a social media point-of-view. Complete with tips regarding online profile creation, real-life examples and walkthroughs of each website. The book mainly focuses on LinkedIn, but also highlights Facebook, Twitter and MySpace. Useful for students wishing to work for socially-integrated companies.

Section: Networking



Work the Pond!

By: Darcy Rezac

This guide is full of useful advice on networking and over-used frog references. Packed with content, the book mainly focuses on networking events, but it does delve very deeply into the topic. Every few pages has useful tips called “nuggets”. Useful for those looking to specifically attend networking events (or Kermit fans).

Section: Networking

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